



# California Education Planner

## Client

A leading US public university with 23 campuses across California.

## Business challenge

California Education Planner (CEP) was developed to expand the client's ability to provide pre-admission advisement to students seeking to complete their academic objective. CEP provides the student and counselors at the community colleges and the client with a common online environment in which they may interact:

- Diverse business environment - working process of community colleges
- Complex student data
- Adapting to change in process

## Approach

Worked with the client's team members and community college counselors to understand required application components and reporting features:

- Web authentication for counselors
- Online class schedules with availability to assist student enrollment
- Early notification system to students on academic progress and identify at-risk students
- Reporting features for student combination of classes and log-in activity

## Results

ThoughtFocus' solution developed and implemented a CEP website that has been running for last several years with major improvements and new features:

- Implemented student social sign-in for Facebook, Google, Twitter, and Yahoo
- Automated notification on any assessment and recommendations from advisors and counsellors to students
- Automated import of community college course information and student data
- Student activity scheduler for better planning of class schedules and student activities
- Reporting features on student activity, majors, and courses taken based on academic term

## Business benefits

- Ease of work through common online environment
- Less turnaround time through automated processes
- Cost reduction

ThoughtFocus is a US based, privately held consulting, software engineering and business process management firm with offices in the US, India and the Philippines. We help clients in avionics, education, financial and insurance services, manufacturing, payment and loyalty solutions industries with their key business and technology challenges.

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